

# The **4** Dimensions of Change



**“We believe there is a best practice for accelerating change in organisations and doing it repeatedly”**

**PROCE**<sup>TM</sup>  
**INSTITUTE**  
Process Oriented Change Execution



## **Why do you need to change?**

The uncertainty created by doing business in a digital, globalised age is now a key element of any business agenda. Deregulation, open markets and globalisation have increased competition, which means many businesses are experiencing eroding margins and facing a tougher fight to win and retain customers.

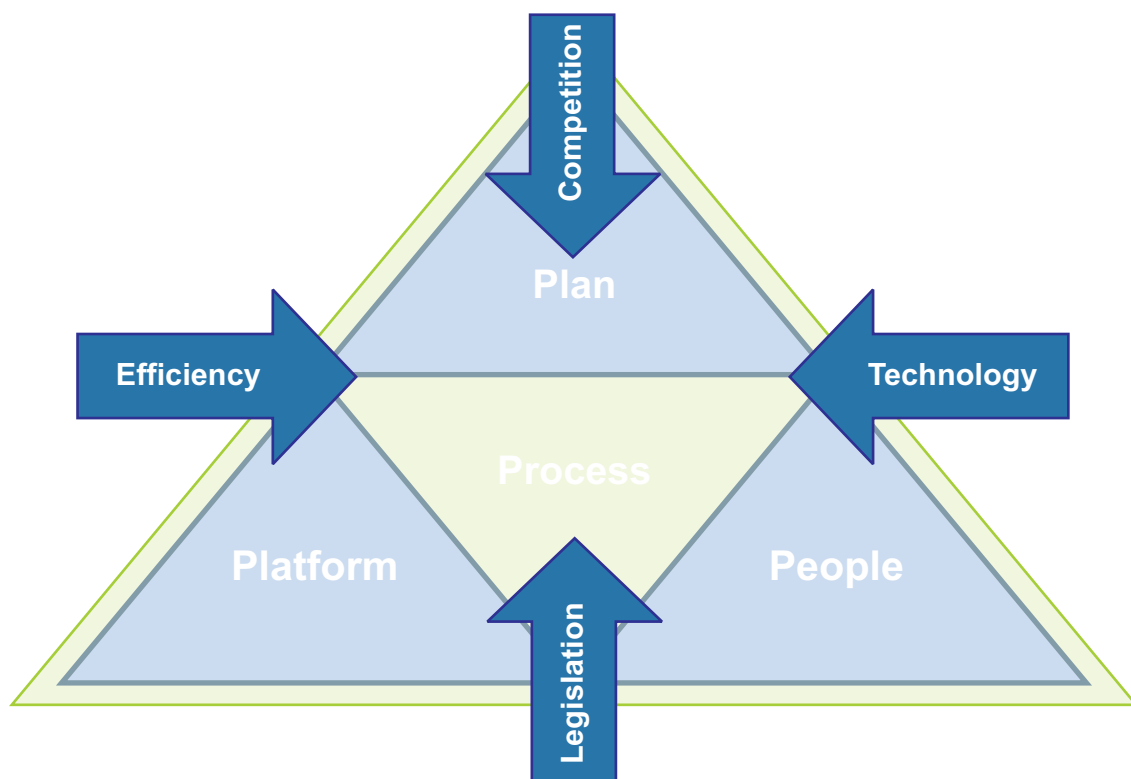
At the same time, the pace of digital change is accelerating and the consequence of falling behind could be devastating.

Research shows that only 30-40% of major business transformations fully succeed. In addition to the high failure rate, transformation programs can often take years – far too slow to keep up with today's competition!

This new paradigm requires a completely new and progressive mind-set for doing business.

# How to Manage Change

How can you successfully manage Change?



To manage Change successfully, you need to identify the drivers for change and then:

1. effectively **PLAN** for the transformation
2. provide the right **PLATFORM** for expanding the business
3. use the right **PEOPLE** to enable the change
4. create an efficient **PROCESS** to facilitate the change

# How to work with PROCE™ Institute

## How can the PROCE™ Institute help you?

- Identify disruption and drivers for change in your business
- Create a roadmap for developing your Business Platform
- Audit your business to ensure that culture, competences and organisation are in place
- Supplement staffing and provide infrastructure where required
- Tool and coach your organisation with proven methods
- Reinforce and train your organisation

Our approach builds on your organisation's existing strengths, and provides support and supplements competences where needed.

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PROCE™ Institute is an international competence network. We have developed the 4 dimensions framework as a common denominator for integrating strategy, change management and programme management for managing innovation in a fast changing disrupted, globalised and digitalised world. We have specialised competences in the Utility and Financial Sectors.

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